Signi[®] Offerings

Strengthening intercultural relationships is our obsession.



66 Cultural intelligence is the core competency of the 21st century. SHRM

Great organizations like yours want to strengthen relationships with more people. But too often fear of cultural differences get in the way. Signi[®] helps you transform fear of difference into fascination through cultural intelligence training & design thinking. Now, diverse people are genuinely engaged in what you're doing. Our workshops, consultations and research transfer the knowledge, skills and abilities proven to enhance effectiveness in diverse settings. Our personalized tools and services create lasting change and lifelong learners. Your organization's increased inclusive mindset and expansive worldview will drive your goals to significantly higher levels.

92% of companies surveyed across 38 countries attributed

increase in revenue to cultural intelligence training.

CEO MAGAZINE 2016

www.signi.org

CONSULTATIONS



ASSESSMENTS

WORKSHOPS

Signi[®] offers various day-long or half-day interactive workshops, full of "Ah-Ha" moments that transform, last & add quantifiable value to your organization.

- Cultural Intelligence
- DEI
- Unconscious Bias
- Anti-Racism
- Psychological Safety
- Inclusive Leadership
- Inclusive Marketing

Visit <u>signi.org</u> for details

\$2500 Full Day

Measure your Cultural Intelligence capability across the four components of CI Motivation, CI Knowledge, CI Planning & CI Performance.

Discover where you land on six vital cultural dimensions.

Receive a detailed printout of your unique cultural signature, highlighting your Cl strengths and action-steps for growth.

\$29

INNOVATION LAB

Learn how to apply innovation methodology and tap into the collective intelligence of the entire team. Bring fresh eyes, agile solutions and team ownership to the creation of contextualized solutions to the most complex relational challenges.

- Empathize gain your endusers' perspective
- **Reframe** readjust for greatest end-user value
- **Ideate** collectively create multiple potential solutions
- **Prototype**–develop adaptable representation of best solution
- Implement-test out your best solutions

\$2500

Add specialized perspective to need-by-need cultural challenges, whether it's expat care, quick advice for HR, or securing a complex merger.

- Mergers
- Bite-size courses
- Research
- Expat Care
- Quick, Expert Advice
- Custom Cultural Tool Creation
- Long-term Contracts

\$140 p/h