

CQ, the Smart Foundation for Equity

Create the strategic link with Cultural Intelligence

Without CQ

- Focus limited to awareness
- Employees lack skills to effectively work with diverse team members, customers, students, etc
- Systems and policies perpetuate inequities

CQ Solution

- Customize your CQ L&D and systems approaches
- Measure your intervention strategies
- Build in accountability

Equity Outcomes

- Skill Development and attitude change
- Reduced inequities among BIPOC
- Increased and more effective engagement
- CQ and anti-racist policies and practices